

### Rules for the Use of GSCI Services Trademark

GSCI Services, as certification body and owner of a registered trademark, exercises control over:

- Ownership, use and display of its certification documentation and marks of conformity,
- Any other means used to indicate that a product is certified by GSCI Services,
- The misuse of GSCI Services trademark.

The present rules define the guidelines to be respected by any person or entity aiming to refer to GSCI Services, to the certification by GSCI Services or aiming to use the GSCI Services certification logo ("GSCI Services trademark"). The permission to use GSCI Services trademark can be granted in the form of certificate and/or other.

These rules apply to the use of:

- the GSCI Services trademark, in accordance with the graphic additional requirements, - any textual reference to the certification by GSCI Services,
- any textual reference to the related certification schemes, to the accreditations of GSCI Services or to an accreditation body related to GSCI Services (textual reference or use of logotype),
- any official certification documentation (certificates, inspection certificates ...) provided by GSCI Services.

### 1. GRAPHIC CHARTER

The GSCI Services trademark is protected by GSCI Services Pvt Ltd in the following form:



## RULES FOR THE USE OF GSCI SERVICES TRADEMARK

The logo is available in digital format upon request from GSCI Services. The **Green** (RGB 0 102 0) / **Blue** (Pantone RGB 30 42 90) trademark is the master version of the trademark. Whenever possible this version is to be used.

The components of the logo are fixed and may not be modified. Neither the shape nor the typography of the logo may be changed. The logo must be reproduced from the digital master file only.

The GSCI trademark can be applied in every scale. However, it should not be smaller than 1.6 cm by 1.6 cm. Exceptionally the minimum size may be reduced to a height of 1 cm for very small packages. The logo must be surrounded by empty space that is equal to one third of its length.



Height: 3.5 cm  
 Width: 3.5 cm  
 Example



Height: 2 cm  
 Width: 2 cm  
 Example



Height: 1.6 cm  
 Width: 1.6 cm  
 Minimum Size



Height: 1 cm  
 Width: 1 cm  
 Exceptional size

The GSCI trademark can be applied on every colour, as long as it is still distinguishable.

Examples of use on coloured backgrounds:



Whenever the GSCI Global trademark doesn't stand out from the background, the reverse version is to be used. It can also be chosen for aesthetical reasons to avoid a negative contrast.

Examples of use of the reverse version:



## RULES FOR THE USE OF GSCI SERVICES TRADEMARK

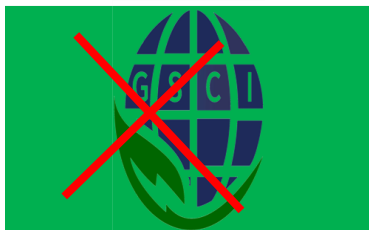
The one colour version is to be used if the printing process does not allow the application of the original green colour. This version is to be printed in black or in a dark colour on a white or a light-coloured background only. Black/white examples:



The GSCI trademark must be regarded as an unchangeable symbol. It is not allowed to add any text, logos, symbols or other elements in the clear area.

- Do not add any text within the logo.
- Do not change the shape of the logo.
- The logo including the clear area must not be violated.
- Do not alter the visual element of the logo.
- Do not apply any visual effects.
- Do not alter the solid background of the logo.
- Do not use the logo as a transparent layer.

Examples of don'ts:



## 2. GENERAL RULES FOR USE

The GSCI trademark or references to GSCI or to the certification can only be used by clients who have a valid contract with GSCI and in relation with the scope(s) covered by a valid certification document issued by GSCI, among the following certification scheme(s): GOTS and TE (OCS, RCS and GRS).